

The vision

The recorded music industry is an exciting, dynamic and challenging environment. A hit song is the collaborative effort of a long string of dedicated, focused professionals, all working toward one common goal: making great music. Songwriters, Engineers and Producers assisted by the enormous world of digital technology strive to deliver music that motivates and moves us. The end goal is a SALE. **Teambuilding with MUSIC** brings this goal oriented, team based approach to a one day workshop where your group will **Conceptualize, Collaborate, Create** and **Complete** the task of writing, producing and recording YOUR OWN SONG!

Teambuilding with MUSIC is your opportunity to re-connect, rejuvenate and express your ideas through the wonderful medium of music. Imagine the renewed sense of self and the new connections and relationships you will make with others on this unique journey.

Teambuilding with MUSIC is truly a one of a kind experience!



Your instructor **Jim Cronk** is an accomplished entertainer, songwriter and recording artist and is featured at some of Ontario's finest resort destinations. Jim is a Business Administration graduate with extended credentials in the sphere of Teaching and Training Adults. Jim has recently expanded his portfolio to include the role of Producer. **Retreat Studios** is a state of the art recording facility owned and operated by Jim Cronk. His energetic and user friendly approach has made him a hit with families and corporate clients throughout Ontario. **CRONK IT UP!**

(705) 689-9236

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Teambuilding with MUSIC

A unique experience

Conceptualize

Collaborate

Create

Complete

Your own hit SONG!

The program

Participants will spend the early portion of the morning learning the basics and the key concepts behind successful songs and songwriting techniques. This large group multi media presentation is aimed at stimulating your creative side and removing the barriers that stand between you and the artist within you. We will also touch briefly on the technology we will be embracing and how to make this technology a part of the whole process. The late morning and afternoon sessions will be spent in smaller groups conceptualizing lyrics, collaborating to create final drafts and capturing the energy and emotion as a completed recording. The final vocal will be recorded as a group, much like the 1980s sensation WE ARE THE WORLD.

This is a workshop aimed at integrating the strength of all participants to one common goal, not a star search competition. Groups will choose from a variety of previously recorded musical arrangements and integrate their original lyrical content to create a finished product. Groups are provided with all the resources and assistance they need to complete this task within a desired time frame. Time permitting, groups have the option to enhance their performances with a variety of different tools including pitch correcting software, additional percussion and extra voices. We supply everything needed to **Conceptualize, Collaborate, Create** and **Complete** your own hit song!

Afraid of Technology?

One of the obstacles we face in our daily lives is the ever changing world of digital technology and how it applies to us. This eye opening workshop will help you better understand the digital world and many of its applications. By removing fear and replacing it with understanding we create a unique learning opportunity. Our full mobile recording studio is equipped with Apple PowerBooks, Pro tools software and state of the art microphones. We supply the technology, and show you how to maximize its potential and minimize the learning curve. You will no longer fear technology but will find yourself problem solving with your colleagues and embracing new technologies to your benefit.

In addition

In addition to the obvious benefits, each participant will receive a completed CD approximately 30 days after completing the workshop. What a great reminder and follow up to such an enlightening and educational experience.

For Additional Information, Pricing and Creative Options/Suggestions please contact **Jim Cronk** at Retreat Studios at 705-689-9236, Email: info@jimcronk.ca Or after January 1st 2006 on the web at www.jimcronk.ca

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